

Partner with us to strengthen
family medicine in Indiana

2026 Partnership Opportunities





INDIANA ACADEMY
of FAMILY PHYSICIANS

Partner with IAFP to strengthen family medicine in Indiana

Family physicians are at the heart of Indiana's health care system — caring for patients in every community.

The Indiana Academy of Family Physicians (IAFP) connects more than 2,500 family physicians, residents, and medical students dedicated to improving the health of Hoosiers through education, leadership, and advocacy.

Partner with us to:

- Build meaningful relationships with family medicine leaders statewide
- Support education and advocacy that strengthen the specialty
- Show your commitment to high-quality, community-based care

Together, we can empower the physicians who care for Indiana.

CROSSROADS LEVEL

\$5,000+

CIRCLE CITY BENEFITS ✓

WABASH BENEFITS ✓

- Full-page feature in **Frontline Physician**
- Company feature on website homepage
- Recognition in four **IAFP Today** email newsletters (dates predetermined, beginning in June)
- Exhibit table at Research Day
- Exhibit table at Annual Convention
- IAFP Annual Convention packet insert

CIRCLE CITY LEVEL

\$2,500+

WABASH BENEFITS ✓

- Logo in **Frontline Physician**
- Logo and company description in Annual Convention program
- Logo & link on website through 2026
- 2 invites to Trivia Night
- Recognition in two **IAFP Today** email newsletters (dates predetermined, beginning in June)

WABASH LEVEL

\$1,000+

- Recognition in **Frontline Physician**
- Recognition in Annual Convention program
- Recognition on IAFP website
- Social media mention

Choose Your Partnership Path Whether you're looking for one standout sponsorship or year-round visibility, our flexible partnership levels make it easy to meet your goals. BENEFIT:	WABASH Partner Level \$1,000	CIRCLE CITY Partner Level \$2,500	CROSS ROADS Partner Level \$5,000
Recognition in Frontline Physician (quarterly printed publication)	● Name in each issue	● Logo in each issue	● Logo in each issue; content in 1 issue
Recognition in IAFP Annual Convention program	● Name	● Logo and company description	● Logo and full page feature
Company listing on IAFP.org website (over 1,300 impressions per month)	● Company name	● Company name, logo, and URL link	● Homepage feature + 50-word spotlight
IAFP Today email newsletter		● 2 issues (Company name, logo, and URL link)	● 4 issues (Company name, logo, and URL link)
Social media announcement (Facebook, X, Instagram, LinkedIn)		●	●
Trivia Night invitation (at IAFP Annual Convention, 2 guests)		●	●
Exhibit table at IAFP Research Day			●
Exhibit table at IAFP Annual Convention			●
IAFP Annual Convention packet insert			●

2026 IAFP Advocacy Day

Monday, February 9

Indianapolis, IN

Leave an impression with physicians and legislators during our signature advocacy event.

- Lunch – \$1,500

2026 IAFP Research Day

Thursday, May 14

Carmel, IN

Engage with residents, faculty, and researchers presenting original projects & case studies.

Attendees are predominately residents — great for recruiters!

- Exhibitor – \$1,500
- Lunch – \$3,000
- Refreshment Breaks – \$2,500
- Title Sponsor – \$6,500

2026 IAFP Annual Convention

Thursday, July 16 – Sunday, July 19

French Lick, IN

Connect with family physician leaders and learners at our premier gathering — CME, policy, and community all in one.

- Exhibitor – \$2,500 (limited to 10)
- Breakfast/Lunch non-CME program - inquire about available days & times
- All Member Reception – \$2,500
- Trivia Night – \$2,000 shared / \$5,000 exclusive
- Congress of Delegates Lunch – \$2,500
- Board of Directors Dinner – \$2,500
- Title Supporter – \$10,000

American Board of Family Medicine

KSA Study Groups

Throughout 2026

Virtual & In-Person

Advance professional development for family physicians completing a board certification requirement.

- \$1,000 per session or \$5,000 for full series
- Includes brief sponsor introduction, logo placement, and promotional email recognition.

Residency Learning Network Faculty

Development Summit

Tuesday, September 23

Carmel, IN

Make an impression on residency program directors, residents, and future family physicians.

- Workforce Champion – \$500
- Student & Resident Reception – \$3,000
- Refreshment Breaks – \$3,500
- Title Sponsor – \$5,000

IAFP Foundation Leadership Partnerships

Throughout 2026

Invest in the Future of Family Medicine:

Support Leadership. Empower Change. Strengthen Family Medicine.

By sponsoring member participation in annual leadership development programs, your organization helps cultivate the next generation of family medicine innovators who will shape health care in Indiana and beyond. Your charitable contribution will directly support established and emerging leaders - physicians, residents, and medical students — at national and regional leadership meetings, including:

- Ten State Regional Conference
- AAFP National Conference of Constituency Leaders (NCCL)
- AAFP Annual Chapter Leader Forum (ACLF)
- AAFP FUTURE – Inspiring and connecting students and residents.

- Leadership Partner – \$5,000

A La Carte Visibility

Add targeted exposure to any partnership level. Contact Emily Bohannon (contact info on next page) for more information about these options.

- Conference Tote Bags / Portfolios – \$1,000
- Brochure or Flyer Insert – \$250 (exhibitor) / \$1,000 (non-exhibitor)
- Step & Repeat Photo Backdrop – \$1,500 per event / \$2,500 for the year
- Program Handbook Ad – \$500 inside page / \$1,000 back cover
- IAFP Today Newsletter Message – \$250 (1 issue) / \$500 (3 issues)
- Promotional Mailing – \$1,000 per region / \$2,000 statewide



Why partner with IAFP

Reach:

Connect with more than 2,500 family medicine professionals statewide.

Engage:

Meet physicians face-to-face at trusted educational and social events.

Amplify:

Gain year-round visibility through print, digital, and social platforms.

Align:

Demonstrate your commitment to the future of family medicine in Indiana.

Let's build something meaningful

Your support strengthens family medicine and helps physicians deliver exceptional care across Indiana. We're excited to collaborate on a partnership that fits your goals and fuels our shared mission.

Contact: Emily Bohannon

Email: ebohannon@iafp.org

Phone: (317) 237-4237

Website: www.iafp.org/support



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of **FAMILY PHYSICIANS**

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