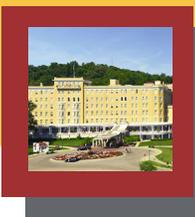




INDIANA ACADEMY OF  
FAMILY PHYSICIANS

# Opening Doors. Building Relationships.

## 2024 Support Opportunities





## INDIANA ACADEMY OF FAMILY PHYSICIANS



## Opening Doors. Building Relationships.

The Indiana Academy of Family Physicians is pleased to offer a variety of opportunities for partnerships and support! The IAFP is the largest state medical specialty organization in Indiana, representing more than 2,700 family physicians, family medicine residents, and medical students in the state of Indiana. The IAFP hosts several events throughout the year, giving you and your company the chance to cultivate meaningful interactions with our members.

Our support levels present more options to maximize your investment than ever before. Secure an exhibit table at one of our live meetings. Maximize your exposure at more meetings and events by joining our Circle City or Crossroads Level. We are confident we can meet your needs and foster a mutually productive partnership!

We look forward to discussing custom support opportunities that will best meet your organization's needs.



# Supporter Levels & Benefits



Benefit	<b>Wabash Supporter Level</b> <b>\$1,000</b> <i>This support level gives you the benefits checked below:</i>	<b>Circle City Supporter Level</b> <b>\$2,500</b> <i>This support level gives you the benefits checked below:</i>	<b>Crossroads Supporter Level</b> <b>\$5,000</b> <i>This support level gives you the benefits checked below:</i>
Recognition in the IAFP's quarterly printed publication, <i>Frontline Physician</i>	✓ Name in each issue	✓ Logo in each issue	✓ Logo in each issue; message in 1 issue
Recognition in the 2024 IAFP Annual Convention attendee handbook and/or conference app	✓ Name	✓ Logo and company description	✓ Logo and full page company description
Recognition on IAFP website (www.in-afp.org) through 12/31/24. <i>Website will change to www.iafp.org effective 3/1/24.</i>	✓ Company name	✓ Company name, logo, and URL link	✓ Static image with 25 word company description on our website homepage for the calendar year
Opportunity for your company to include a message in the IAFP's email newsletter, <i>IAFP Today</i>		✓ 1 issue (250 word message plus company logo & link)	✓ 4 issues (250 word message plus company logo & link)
<b>Announcement of your company's support on IAFP social media channels</b> (Facebook, Twitter, Instagram)		✓	✓
<b>Invitation for two of your team members to attend Trivia Night</b> at the IAFP Annual Convention		✓	✓
<b>Exhibit table for two representatives at the IAFP Research Day</b> (Includes list of attendees, along with their city and state, available approximately one week prior to the meeting)			✓
<b>Exhibit table for two representatives at the IAFP Annual Convention</b> (Includes list of attendees, along with their city and state, available approximately one week prior to the meeting)			✓
Opportunity to place promotional material of your choice in Annual Convention registration packets			✓

Unless otherwise specified, all company information such as logo, company description, promotional material etc. **MUST** be provided to the IAFP at least 30 days before an event in order to meet our printing deadlines.

# 2024 IAFP Advocacy Day

## Wednesday, February 28 | Indianapolis, IN

During the 2024 legislative session, the IAFP will be hosting our Advocacy Day lunch inside the Indiana Statehouse! Attend to meet your legislators and represent the Academy during this important session.

After lunch, take a short walk over to the Eugene and Marilyn Glick Indiana History Center for an ABFM KSA Study Group on Musculoskeletal Medicine.



### **Lunch Sponsor (\$1,500)**

Opportunity to sponsor lunch at the Statehouse. Includes signage at the Statehouse, opportunity to place marketing materials on tables at the event, and recognition on our social media.



# 2024 IAFP Research Day

## Thursday, May 16 | Carmel, IN

The IAFP's Research Day takes place each May with around 140 IAFP members in attendance - primarily residents and residency program faculty, although all are welcome to attend and earn CME credit. Family physicians and medical students from across the state are invited to make 10-15 minute presentations and display posters detailing their original research projects and performance improvement initiatives. We also hear several case presentations about patients who have presented with unusual and/or rare diseases. A panel of judges awards cash prizes at the end of the day.



### Exhibitor (\$1,500)

- Exhibit table for up to two representatives for the entire day
- Opportunity to meet and network with family physician residents and program directors from all over the state of Indiana
- List of attendees, including city and state, immediately following the event
- Lunch included for up to two representatives



### Conference Registration Portfolios (\$1,000)

- Includes company logo on conference bags/portfolios and a brochure/flyer insert in attendee registration packets



### Brochure or Flyer Distribution

#### (\$1,000 for non-exhibiting companies or \$250 for exhibiting companies)

- We will place your brochure/flyer insert in attendee registration packets



### Lunch – limited to one supporter only (\$3,000)

- Support our lunch (includes signage - foamcore sign on easel)
- An exhibit table is included with this support option
- A representative from your company may welcome attendees to lunch from the podium
- Our Research Day lunch program consists of a 75-minute, fast-paced, interactive adventure in leadership development presented by IAFP leaders and designed to provide practical skills to boost leadership abilities for residency and beyond



### Refreshment Breaks – limited to one supporter only (\$2,500)

- Support all of our refreshment breaks throughout the day. (includes signage - foamcore sign on easel)
- A representative from your company may address attendees from the podium following lunch



### Title Supporter – limited to one supporter only (\$6,500)

- Includes an exhibit table and the three support opportunities listed above (brochure distribution, support of lunch and breaks).
- Sign up for this opportunity by March 1 to ensure that your company's name appears on all promotional materials for this event!



# 2024 IAFP Annual Convention

## Thu, July 18 - Sun, July 21 | French Lick, IN

Our Annual Convention will return to The French Lick Springs Hotel in French Lick, IN! Around 100 family physicians are expected to attend the meeting from July 18-21, 2024. We offer a comprehensive CME program designed for family physicians, conduct Academy business at our All Member Congress of Delegates, and offer social events and fellowship.



### Exhibitor (\$2,500) - Limited to 10

- Exhibit table for up to two representatives during Thursday, Friday and Saturday of the event (exhibiting on Saturday is optional)
- Opportunity to meet and network with around 100 family physicians from all over the state of Indiana
- List of attendees with city and state one week prior to the event
- Opportunity to advertise in the attendee handbook
- Invitation to form a team (or join a team) for our Trivia Night on Saturday evening
- ***The deadline to send us your company's information for inclusion in our attendee handbook is Monday, July 1.***



### Breakfast Supporter (\$2,500)

- Limited to one supporter each day: Friday or Saturday
- Opportunity to place promotional material at attendee seats
- Signage at the entrance to breakfast (foamcore sign on easel)
- Recognition in convention promotional brochure that is mailed to all active IAFP members in the state
- One exhibit table space for up to two representatives on the day of the breakfast
- Expected attendance is 60-80 family physicians
- Optional Breakfast Add-On (\$1,000)
- 45-minute time slot to address attendees
- ***The deadline to send us your company's information for inclusion in our attendee handbook is Monday, July 1.***



### Lunch Supporter (\$2,500)

- Limited to one supporter each day: Thursday, Friday, or Saturday
- IAFP Congress of Delegates business lunches will be attended by 80-100 family physicians
- Opportunity to place promotional material at attendee seats
- Signage at the entrance to lunch (foamcore sign on easel)
- Recognition in convention promotional brochure that is mailed to all active IAFP members in the state
- One exhibit table space for up to two representatives on the day of the lunch

### Optional Lunch Add-On (\$1,000)

- Available on Thursday only: 45-minute time slot to address attendees
- ***The deadline to send us your company's information for inclusion in our attendee handbook is Monday, July 1.***



# 2024 IAFP Annual Convention Continued...



## Brochure or Flyer Distribution

**(\$1,000 for non-exhibiting companies, \$250 for exhibiting companies)**

- We will place your brochure or flyer in the attendees' registration packets to ensure that your message is seen



## Program Handbook Advertisement

**(\$1,000 for full color back cover, \$500 for inside black & white page)**

- Each attendee is given a 5.5x8.5" handbook containing the meeting agenda and other pertinent information that they refer to throughout the meeting
- *The deadline to send us your company's information for inclusion in our attendee handbook is Monday, July 1.*



## Trivia Night Title Supporter - Saturday

**(\$5,000 to be the exclusive supporter, \$2,000 to be a non-exclusive supporter)**

- Trivia night has become a very popular annual event with our members and their families!
- Opportunity to place promotional material at attendee tables
- Signage at the entrance to event (foamcore sign on easel)
- Recognition in convention promotional brochure that is mailed to all active IAFP members in the state
- One exhibit table space on Saturday
- Opportunity to provide prizes at each stage of the game (not required)
- Invitation to form a team (or join a team) at Trivia Night
- *The deadline to send us your company's information for inclusion in our attendee handbook is Monday, July 1.*



## Congress of Delegates Reception (\$2,500) - Friday

- Opportunity to place promotional material at reception tables
- Signage at the entrance to the reception (foamcore sign on easel)
- Recognition in convention promotional brochure that is mailed to all active IAFP members in the state
- One exhibit table space on Friday
- *The deadline to send us your company's information for inclusion in our attendee handbook is Monday, July 1.*



## Board of Directors Dinner (\$2,500) - Thursday

- Our Board of Directors Dinner is by invitation only and is held at the Pete Dye Pavilion, overlooking the golf course
- Signage at the entrance to the dinner (foamcore sign on easel)
- One exhibit table space on Thursday
- Invitation for two representatives to attend the dinner?
- *The deadline to send us your company's information for inclusion in our attendee handbook is Monday, July 1.*



# American Board of Family Medicine KSA Study Groups Throughout 2024

The IAFP continues to offer our popular American Board of Family Medicine Knowledge Self-Assessment Study Groups virtually as well as in-person, with both proving to be sought after learning experiences. The goal of each KSA Study Group is to guide participants through the 60 questions in each Knowledge Self-Assessment module, a requirement that is part of the ABFM's certification process. In 2024, we plan to offer six to eight more KSA Study Groups for Indiana members.



## **\$1,000 per KSA Study Group or \$5,000 to support the entire KSA Series**

- Limited to one supporter per KSA Study Group or choose the option to support all of our KSAs through the year
- Each Virtual KSA Study Group is capped at 30 participants and in-person KSA Study Groups are capped at 50 participants
- Opportunity to introduce your company before each Virtual KSA Study Group begins (5-minute time slot)
- Opportunity to email promotional material to attendees
- Your company logo and link included in registration materials and marketing materials for the series
- Program will be marketed in approximately 16 IAFP Today email newsletters, 2 issues of the IAFP's Frontline Physician quarterly member magazine, and 1 IAFP postcard mailed to all active Academy members
- Recognition in the IAFP's Frontline Physician quarterly member magazine





Visit [www.in-afp.org/support](http://www.in-afp.org/support) to secure your chosen support opportunities!

Contact Emily Bohannon with any questions:  
email [ebohannon@in-afp.org](mailto:ebohannon@in-afp.org) or call  
(317) 237-4237.



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